



Amplify Reading

A literacy program that accelerates growth

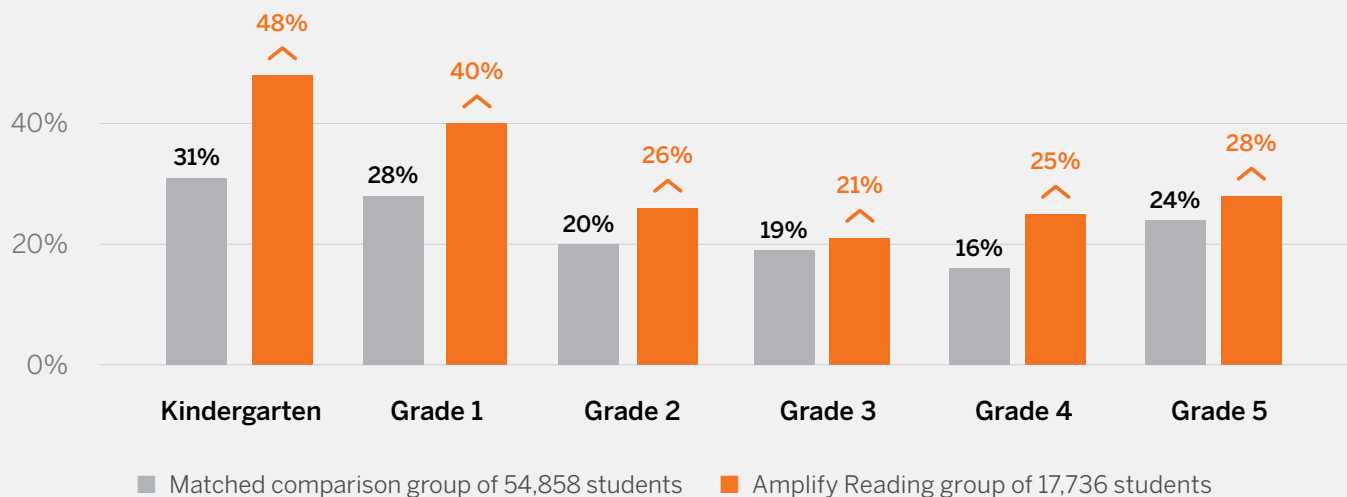
The research is in: A year-long national study found that Amplify Reading students who used the program for 30 minutes a week during the 2020–21 school year significantly outperformed their peers across K–5.

Students who used Amplify Reading were 35.5% more likely than non-Amplify Reading students to meet or exceed benchmark by the end of the year.

Even in inconsistent times, Amplify Reading consistently drives student growth.

Insight: Amplify Reading students were 35.5% more likely to move from below benchmark to on track.

Students who moved from below benchmark to meeting or exceeding benchmark during the 2020–21 school year





A reading acceleration program powered by the Science of Reading

Amplify Reading accelerates phonological awareness, phonics, vocabulary, comprehension, and fluency skills. Students can use the program independently for 30–45 minutes a week, in school or at home, to learn and practice critical literacy skills while educators receive detailed reports on students' growth.

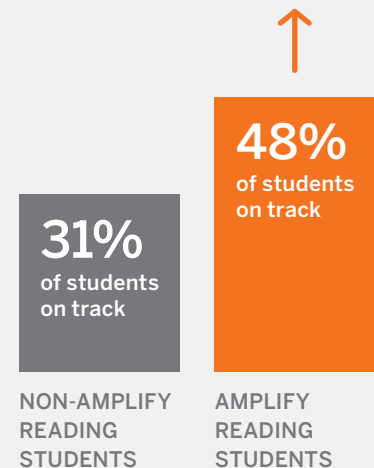
ESSA Tier 2 Moderate Evidence rating

This national research study meets the Every Student Succeeds Act's (ESSA) Tier 2 Moderate Evidence criteria, showing significant and positive effects on student outcomes.

The sample size included over 32,000 students who used Amplify Reading for at least 30 minutes a week and a comparison group of more than 97,000 students who did not use Amplify Reading, matched on key student and school characteristics. Students' reading skills were measured using DIBELS® 8th Edition, the gold-standard early reading assessment developed by the University of Oregon.

Across all grades, Amplify Reading students made greater growth in DIBELS 8th Edition, with particularly notable results for students starting below benchmark.

A boost for Kindergarten literacy: More students on track for success



Nearly half of Amplify Reading Kindergarten students who started the year at risk ended the year at benchmark or above.

Amplify.

Amplify Reading is a digital personalized learning program built on the Science of Reading and proven to accelerate growth. Learn more at amplify.com/reading.