

September 28, 2023

Indiana 2023 HQIM Review
Amplify Education, Inc.
Third Party Reviewer Qualifications

To Whom it may concern:

In accordance with Indiana 2023 HQIM Review instructions, initial drafts of Amplify's completed evaluation tools & standards alignments for CKLA2 (K-8), Amplify Science (K-8) & Desmos Math (6-8) were reviewed by third party Neiman, Inc. Neiman provided a narrative report upon completion of their reviews, and Amplify drafted a summary of the revisions made to evaluation tools & standards alignment based on Neiman's reports. All of these documents and final evaluation tools & standards alignments that incorporate Neiman's feedback are included in Amplify's submission package.

Contact information for Neiman is as follows:

Tom Neiman
1213 Wilmette Ave., Suite 209
Wilmette, IL 60091
847-853-1069

Neiman's qualifications are summarized below:

- BA in English from Northwestern University
- Grade school teacher
- Editor, editorial VP, product manager, marketing director and supplemental publisher at Scott Foresman
- Founder and President at Neiman Inc.

Please be in touch with any questions and thanks for your review of Amplify materials.

Sincerely,



Florence Cordovano
Adoptions Director
fcordovano@amplify.com

Work experience

7/2010 – Present Nieman Inc. Wilmette, IL

Editor

Lead editor on secondary school educational materials, including:
Edited whiteboard practice items for grades 4-8 math programs.
Edited slides for Amplify science program.
Wrote and edited grade 5 U.S. history text.
Wrote Common Core assessment items for secondary language arts.
Edited standardized assessment items for secondary students.
Coordinated lesson plans for tech-based high school world history program.

10/2005 – 7/2010 McGraw-Hill Chicago, IL

Senior Editor / Supervising Editor

Coordinated teams of editors creating teacher editions for basal high school literature and elementary reading programs. Helped to develop guidelines, allocate labor, and maintain schedules.
Directly supervised three editors and wrote performance reviews.

6/2005 – 10/2005 InContext Publishing Partners Evanston, IL

Senior Editor

Copyedited teacher editions for basal elementary math program.
Content-edited lessons for supplementary secondary math program.

2003 – 2005 Riverside Publishing Itasca, IL

Supervisor, Editorial Services

Managed copyediting and proofreading department for publisher of standardized math assessments.
Created budgets and wrote performance reviews for staff of eight.

2001 – 2003 Glencoe/McGraw-Hill Chicago, IL

Senior Editor

Oversaw a revision of an ESL program for Glencoe's Jamestown imprint
Developed test-prep materials for a Jamestown science series

1999 – 2001 Chicago Public Schools Chicago, IL

Teacher, John Hope College Prep

Taught middle school math and language arts

1991 – 1999 McDougal Littell Evanston, IL

Supervisor, Editorial Support Services

Managed copyediting, library, and permissions departments for publisher of basal secondary math, social studies, and language arts textbooks.
Created budgets and wrote performance reviews for staff of five.

1983 – 1990 World Book Inc. Chicago, IL
Statistical Editor
Edited statistical information for *The World Book Encyclopedia*.

Education 1992 – 1997 University of Illinois Chicago, IL
Master of Education, Instructional Leadership
Included teaching certification in secondary English and ESL

1980 – 1983 University of Wisconsin Madison, WI
Bachelor of Arts, Journalism
News/editorial sequence

Accreditations Certification with High Honors, Web Site Maintenance and Design, Oakton
Community College, 2006

Professional memberships National Council of Teachers of Mathematics (NCTM)

References Available on request

LEADERSHIP AND MANAGEMENT EXPERIENCE

Nieman Inc.

Wilmette, Illinois

Vice President, Editorial Director

September 2023 – present

- Build and maintain relationships with publishing clients including Amplify Education, McGraw-Hill Education, Savvas, Curriculum Associates, and Houghton Mifflin Harcourt
- Cultivate organizational reputation for integrity, problem solving, flexibility, and accountability by meeting deadlines, optimizing resources, communicating needs, candidly discussing limits, identifying obstacles, implementing creative solutions, and maintaining positivity
- Advise client and state government stakeholders on collaboration and communication, effective publishing practices, development strategy, efficiency, and risk

Senior Editor and Project Manager

December 2018 – August 2023

- Prototyped, wrote, edited, and revised print and digital programs for foundational skills, reading, language arts, literature, social studies, science, and math programs including Savvas *MyView*, *MyPerspectives*; MHE *Impact Social Studies*, *World History*; Amplify *CKLA*, *ELA 6–8*, *K–8 Science*; Curriculum Associates *Ready Reading*, Houghton Mifflin Harcourt *Go Math*, *On Core*, *Collections*
- Developed new products in collaboration with client stakeholders, executive editors, and academics by incorporating recent research; market feedback; and diversity, equity, and inclusion initiatives
- Managed budgets and coordinated with leadership to track costs, maintain project scope, negotiate changes, and mitigate risks
- Directed teams of up to 35 content editors, freelance writers, image researchers, graphic designers, offshore compositors, copy editors, proofreaders, and rights and permissions staff
- Interviewed, vetted, and trained new hires; reviewed and approved contracts and invoices for freelance writers

Project Manager and Editor

June 2011 – December 2018

- Created processes and managed complex schedules to balance staff workload and meet milestones
- Developed agile systems for effectively tracking and communicating changes, details, and revisions
- Maintained consistency and quality; ensured content was appropriate for target audiences

Project Coordinator and Editor

September 2010 – June 2011

- Pioneered product development in innovative platforms, such as interactive eBooks and HTML5
- Researched, wrote, and edited content for a variety of products and a range of audiences, from young children to experienced teachers
- Attended conferences and workshops to stay current with research and industry trends

Green Light Professional Development, subsidiary of Nieman Inc.

Wilmette, Illinois

Manager of Consulting Services

December 2012 – June 2015

- Created and facilitated digital and in-person professional development training sessions on integrating technology into curriculum for K–8 teachers in multiple Chicago districts
- Enlisted champions within school leadership to foster both systemic success and individual buy-in
- Collaborated with pilot group to identify areas of greatest need for information; collected and analyzed survey data from session participants
- Managed a team of 8 facilitators, ensuring continuity of content and high-quality delivery of information via in-person courses, blog, and social media
- Secured a preferred professional development vendor contract with Chicago Public Schools

EDUCATION

The University of Chicago, Humanities Division

Chicago, Illinois

Master of Arts in the Humanities

Randolph-Macon Woman's College

Lynchburg, Virginia

Bachelor of Arts in Art History, concentration in Renaissance Studies

Honors in Art, *magna cum laude*, Phi Beta Kappa

SERVICE

Public Elementary School Foundation Board

Tulsa, Oklahoma

2023 – present

Elementary Reading Volunteer

Tulsa, Oklahoma

2022 – present